



Digital | Print | Jobs | Events | Deals | Social | Loyalty

Leafbuyer is a searchable online database platform that enables consumers the ability to search deals, products and store information in their area or nationwide.





WHAT IS LEAFBUYER?

Leafbuyer is a searchable online database platform that enables consumers to search deals, products and store information in their local area and nationwide. Clients receive monthly consumer trends and analytics.

ABOUT THE FOUNDERS

Growing a tech business in the cannabis space takes a special blend of business savvy and entrepreneurial guile, luckily these three have it.



KURT ROSSNER AND MARK BREEN

Mark Breen (Left) and Kurt Rossner (Right) pictured left at The Cannabist Awards Ceremony in Las Vegas.

We don't just run the business, we live the business.

Through a continued commitment to business improvement and strategy, Leafbuyer grows and evolves in the industry.

Kurt Rossner, CEO

Kurt Rossner is CEO of Leafbuyer Technologies, responsible for both day to day operations and long-term strategic development. As a serial entrepreneur, Mr. Rossner started his career with MCI Telecommunications as a Sales Manager in the early '90s. A few years later Mr. Rossner founded two internet startup companies. After his internet hosting company sold for over \$15MM in shareholder profit, Mr. Rossner became a Vice President at Micron Technology.

Mark Breen, COO and VP of Business Development

Mark Breen is COO and VP of Business Development for Leafbuyer Technologies. Responsibilities include day to day operations of business development such as hiring, website design, and technology integration, as well as the coordination of sales with new technology deployments. Mr. Breen has worked for Fortune 500 companies such as Tribune Multi Media Corporation as well as broadcast media giant CBS Corp. As a former Sales Executive and Manager with CBS and NBC Networks, Mr. Breen has consistently ranked in the top tier of company performers. Winner of the Gannet Sales Star of the year award and receiving the Innovative Sales Award for CBS, Mr. Breen has generated over \$10MM in new business in his career.

Michael (Mike) Goerner, CTO

Mike Goerner is the CTO of Leafbuyer Technologies and is responsible for the company's technology platform. Day to day responsibilities include oversight and hands-on development of the Leafbuyer network of sites and services, customer and consumer facing platforms, mobile applications, infrastructure, performance and security.

Mr. Goerner started his career as a software developer for a Major League Baseball team, and companies in the nuclear power and military defense contracting spaces; soon after becoming the lead developer of the original MapQuest.com website in the mid '90s. From 1998 to 2001, as founding partner and Chief Technology Officer of Indigio Group, Inc (formerly Telsoft Corp), a company that specialized in the development of e-commerce websites, the company was twice honored as the fastest-growing privately-held company in Denver, Colorado.

Mr. Goerner has since founded and grown three successful Internet companies with combined revenues exceeding \$125MM.

OUR MAIN SERVICES

We assist business owners in the cannabis industry attract, retain and grow their consumer base. We create real value through technology, customer service and measurable results.

With the federal and state regulations currently surrounding the cannabis industry, businesses find it more and more challenging to reach their target customer. Vendors desire the ability to connect with the consumer in real time while maintaining ROI analytics on ad spending.

However, traditional means of advertising are limited due to restrictions in the industry.

At the same time, the cannabis consumer desires an efficient, reliable and transparent platform which relays real-time data, including menus, specials and business information to acquiring cannabis products.

Leafbuyer.com was created to provide a solution to both vendors and consumers providing a bridge effectively connecting the two.




Likened to the "Priceline of Pot",

Leafbuyer is a searchable online database platform that enables consumers the ability to search deals, menus, products and store information in their area or nationwide.

Consumers' needs are paired with vendor inventory and deals. Vendors engage consumers through a robust 24/7 real-time dashboard that allows updates on menus, specials and store information.



Serving as your marketing and sales advocate in the cannabis industry

-  Keep your page information current with real-time updates.
-  Customize all services to suit your specific needs.
-  Advertise and list all business locations and websites.

1 DIGITAL PRESENCE ON LEAFBUYER.COM

List all store locations, menus, photos and deals through our company profile pages.

2 ACCOUNT MANAGEMENT

From day-to-day support to service on request, your representative is here to serve you.

3 PRINT & ONLINE ADVERTISING ON NATIONAL PLATFORMS

Get access to print publications, as well as valuable national industry websites with your subscription.

4 MONTHLY REPORTS AND ANALYTICS

Track your return with monthly activity reports detailing consumer data and statistics.

5 FULL SERVICE MARKETING AND ADVERTISING SERVICES

From web banners to dispensary tour videos and events, we get your business out there.

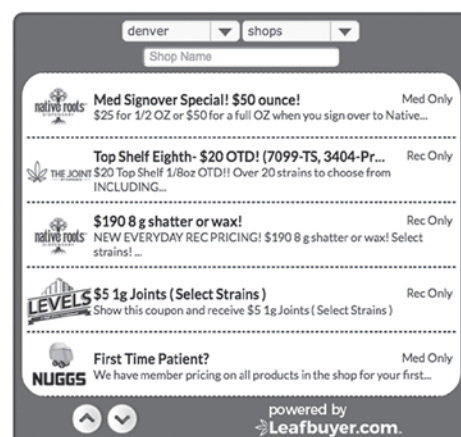
FULL DIGITAL + PRINT ACCESS TO CONSUMERS



Present your deals and information to cannabis consumers nationwide.

THROUGH A NETWORK OF PARTNERSHIP WEBSITES YOUR MESSAGE WILL REACH MILLIONS OF CONSUMERS NATIONWIDE.

LEAFBUYER SUPERWIDGET



NOW INTRODUCING THE LEAFBUYER APP!
GET MORE IN-STORE SALES AND
SUBSCRIPTIONS NATIONWIDE



MONTHLY PRINT ADVERTISING
WITH NATIONWIDE MAGAZINES

Let us do all the work.

We'll provide full customization on all of our services to meet your specific needs and help you obtain your business growth goals.

OUR STRATEGY, MILESTONES AND INDUSTRY TRENDS

Legal cannabis is the fastest growing industry in the United States. With millions of consumers nationwide, the projected legal cannabis market is predicted to see staggering growth in the years to come.



LEAFBUYER TRENDS AND PROJECTIONS

Traffic, sales and profits have been growing in its short time since inception. Built as a scalable model and having only scratched the surface of its potential as its traffic continues to grow along with the expanded legalization into other markets, Leafbuyer will continue its upward trend.



MOBILE AND PRINTED OFFERS.

Based on two key points of measure, mobile and printed, Leafbuyer is able to track the interaction with the consumer and therefore project the return for the client. Using Google Analytics, Leafbuyer estimates 25% of all mobile and printed offers are redeemed.

*Updated May 2018



WEBSITE FEATURES AND ONLINE PRESENCE

Through a network of partnership sites, Leafbuyer nationally distributes offers through easily searched categories, filters and keywords.

Leafbuyer.com is focused on the consumer experience by providing education, information, job searches, strain information, customer loyalty and industry leading cannabis news.



CONTINUED GROWTH OPPORTUNITIES

With a solid foundation and strong brand awareness in Colorado, Leafbuyer is scaling into all legalized markets.

- Consumer Loyalty Programs
- Advancements in search platform and partnership sites
- Product manufacturer enhancements.

COMPOUNDED ANNUAL
GROWTH RATES

MOST CLIENTS SEE 3-5X
RETURN ON INVESTMENT.

PROVIDING KEY DATA WITH
MULTIPLE CHANNELS

THERE ARE NO LIMITS TO THE
GROWTH OF LEAFBUYER

CURRENT MARKETS AND PROJECTIONS

Currently Leafbuyer is operating in Colorado, Washington, Oregon, California, Arizona, Nevada, Michigan, and Maryland with plans to expand to all legal markets by the end of 2018.

PARTNERSHIPS AND WIDGETS

Through a network of partnership websites including Westword, LA Weekly, Grasscity, Dope, and more. Leafbuyer puts its clients offers in front of millions of consumers for one monthly subscription fee.

25%

of all mobile offers are redeemed

67%

returning visitors to Leafbuyer.com

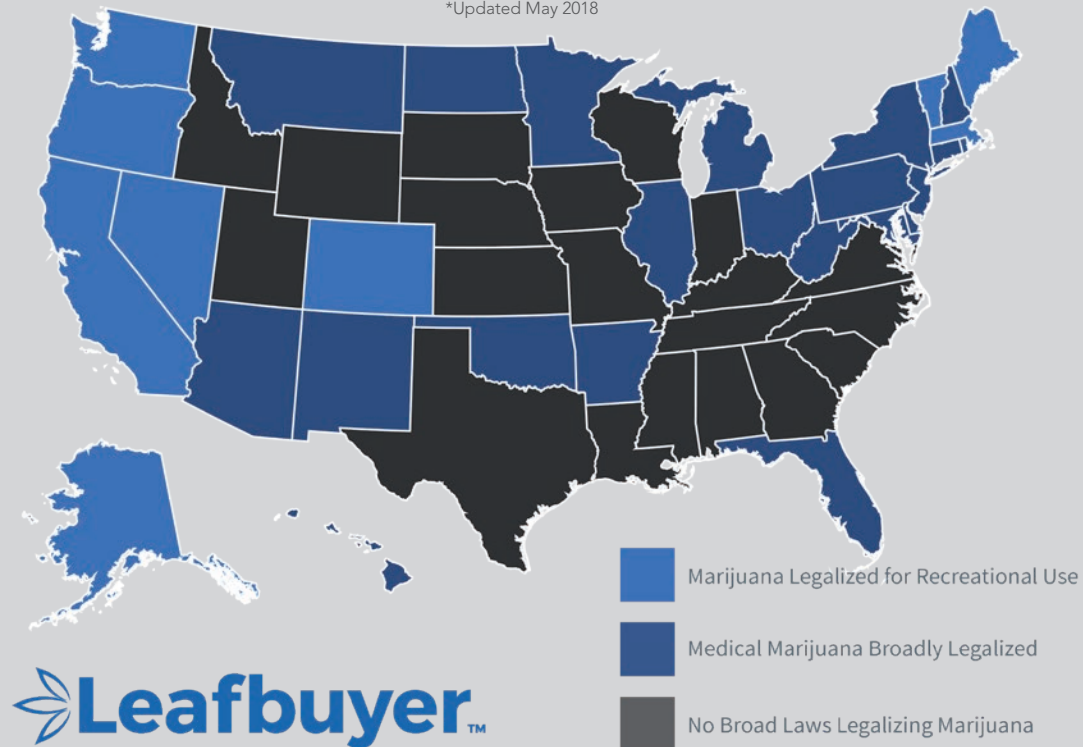
90%

client retention rate

*Updated May 2018

Marijuana Legalization in the United States

*Updated May 2018



ACCOMPLISHMENTS/MILESTONES

DECEMBER 2013

LEAFBUYER.COM WEBSITE LAUNCH

JANUARY 2014

CEO KURT ROSSNER APPEARS ON THESTREET.COM

JANUARY 2015

LEAFBUYER SIGNS 100TH CLIENT

JULY 2016

LEAFBUYER ANNOUNCES PARTNERSHIP WITH THE CANNABIST

MARCH 2017

LEAFBUYER GOES PUBLIC AND CHANGES NAME TO LEAFBUYER TECHNOLOGIES INC.
LEAFBUYER LAUNCHES MOBILE APP

APRIL 2017

LEAFBUYER EXPANDS NETWORK TO 7 MAJOR CANNABIS PLATFORMS

JUNE 2017

LEAFBUYER LAUNCHES JOBS BOARD

JULY 2017

LEAFBUYER SIGNS PARTNERSHIP DEAL WITH SPRING BIG LOYALTY PLATFORM

SEPTEMBER 2017

LEAFBUYER ANNOUNCES CONTENT PARTNERSHIP WITH VOICE MEDIA GROUP

OCTOBER 2017

LEAFBUYER RECOGNIZED AS A TOP COMPANY IN THE CANNABIS INDUSTRY BY CBE
LEAFBUYER LAUNCHES SIMPLE SEARCH, A REVOLUTIONARY CONSUMER SEARCH TOOL

NOVEMBER 2017

LEAFBUYER ANNOUNCES PARTNERSHIP WITH GRASSCITY

JANUARY 2018

LEAFBUYER APPROVED FOR TRADING ON OTCQB MARKET
LEAFBUYER ENHANCES SIMPLE SEARCH WITH CONSUMER LOGIN AND DEALS HEAT MAP

FEBRUARY 2018

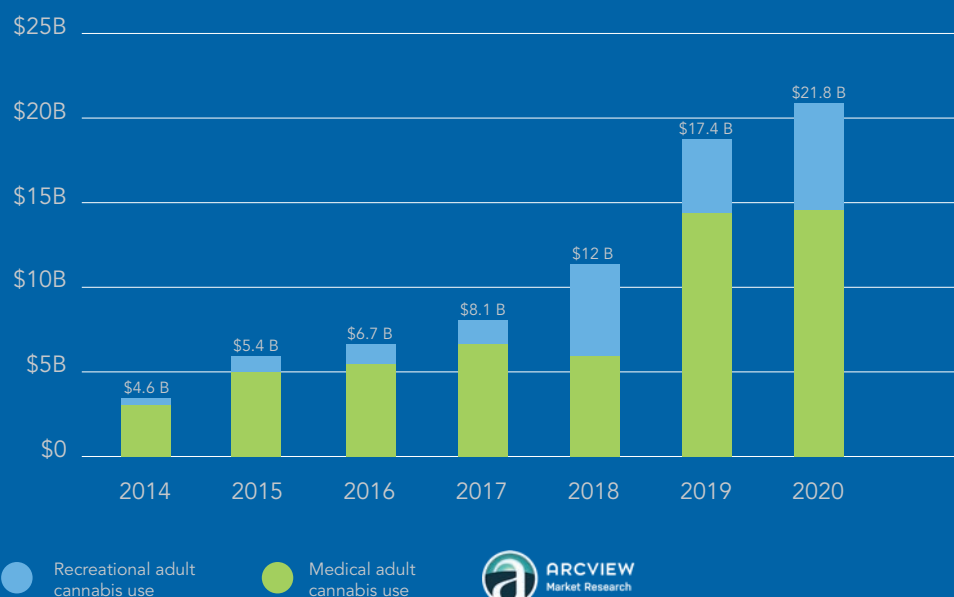
LEAFBUYER ANNOUNCES PLAN TO INCORPORATE BLOCKCHAIN TECHNOLOGY

APRIL 2018

LEAFBUYER LAUNCHES ADVERTISING PLATFORM FOR CANNABIS PRODUCT COMPANIES
LEAFBUYER LAUNCHES PARTNERSHIP WITH DOPE MEDIA
LEAFBUYER LAUNCHES CANNABIS VIDEO NEWS AND CONTENT SITE

SALES FORECAST

According to ArcView Market Research, legal cannabis sales jumped 17% to \$5.4 billion in 2015 and they will grow by a whopping 25% this year to reach \$6.7 billion in total US sales. It is projected that the legal cannabis market is predicted to see a staggering \$21.8 billion in sales in 2020.



Source: ArcView - The State of Legal Marijuana Markets 4th Edition

LEAFBUYER'S TARGET MARKET

700+ COLORADO DISPENSARIES

400+ OREGON DISPENSARIES

400+ WASHINGTON DISPENSARIES

2,400+ CALIFORNIA COLLECTIVES

5,000+ PRODUCT MANUFACTURERS

ALL OTHER LEGAL STATES



THE LEAFBUYER CUSTOMER BASE IS VAST AND DIVERSE IN NATURE

While the typical cannabis consumer used to be stereotypical, the modern innovations and medical usage of the product has developed a growing following with all ages, races and demographics. The industry is poised to grow rapidly as its consumer base expands and evolves.

32%          

68%          

WITH CONTINUED GROWTH SINCE INCEPTION



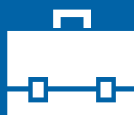
Growing revenue for active vendors

Through monthly reporting and data analysis, Leafbuyer will continue to produce an industry leading ROI for our clients.



Leafbuyer trends continue to scale up

Traffic, sales and profits have been growing in the short time since the company's inception. Built as a scalable model, Leafbuyer.com will continue its upward trend.



The Leafbuyer business model

The Leafbuyer platform is based on a recurring subscription model as well as a pay-per-use loyalty program. Vendors subscribe to gain access to different levels of the network.

KEY BENEFITS TO THE LEAFBUYER MODEL

The Fastest Growing Industry in the United States

Recurring Business Model with 90% Retention Rate

Continued Growth since Inception

High Barrier to Entry

Established and Respected Company

Unique Niche Market

Industry Leading Partners



THROUGH TRADE SHOWS AND EVENTS, LEAFBUYER KEEPS ITS HAND ON THE PULSE OF A CHANGING INDUSTRY

Trade shows and events in the cannabis industry can range from large, well known 50,000+ attendee events like the High Times Cannabis Cup to the smaller, lesser known venues of 2,500 or less attendees.

Events range from business to business only, to business to consumer directly and can therefore change the goals of Leafbuyer's presence at an event.

Consumer driven events require more planning and preparation, as cannabis consumers that attend these events expect free products as well as swag. Leafbuyer invests in items that allow a consumer to interact with the brand multiple times.

Offering giveaways and educating consumers on new products and deals, Leafbuyer's presence at events provides a positive image of the company and its partners.



More than just a rally, a battle cry for legalization and acknowledgement of a growing industry

Attending yearly 4/20 rallies and local cannabis shows and award events, Leafbuyer's presence is a reminder of the possible business success in this industry.

Andre Leonard, Senior Marketing Manager at Leafbuyer (right), presenting an award to a partner.

Dedication to the client is a simple recipe for success at a modern trade show.

However it's the ability to educate the consumer on how Leafbuyer and its clients can actually improve the cannabis experience beyond just this event for the consumer that is so important.

Providing on the spot demos of searches and deal use, Leafbuyer educates consumers at events around the state of the services and benefits of Leafbuyer and its affiliates, earning loyalty and business for years to come.

Through dedication to brand consistency and professionalism, Leafbuyer presents brands to a national market in person and online through events and offers.

Competitors in similar areas are focused solely on self-marketing and growth and therefore miss opportunities to build consumer relationships and bring attention to clients. Meanwhile, Leafbuyer is dedicated to simultaneously connecting with consumers and directing traffic to clients, furthering their growth and increasing Leafbuyer's ROI.



WE CAN PROVIDE A FACE FOR YOUR
BUSINESS AT NETWORKING AND
TRADESHOW EVENTS



GROWTH POTENTIAL

With a solid foundation and strong brand awareness across several Western states, Leafbuyer is poised to scale into all legal markets. With a seasoned management team and strong business model, the growth potential is massive.



Dynamic Searchability



Improved Digital Experience



Texting Platforms



**LEAFBUYER IS POISED TO BECOME THE INDUSTRY STANDARD
IN CANNABIS SEARCHABILITY AND DEALS NETWORKING**

OUR MISSION AND VISION

Leafbuyer Technologies Inc. aims to be the most comprehensive advertising solution for modern cannabis businesses. Through our advertising network and software solutions, we attract new customers to cannabis companies while increasing retention through a robust loyalty platform.

Leafbuyer Technologies, Inc., is an innovative technology company for the legal cannabis industry of North America. Leafbuyer.com, the company's web-based marketing solution, connects consumers with local dispensaries and product manufacturers.

Founded in 2013 by former technology and media executives, Leafbuyer Technologies, Inc. works alongside businesses in over 8 states to showcase their unique products and build a network of loyal patrons. Leafbuyer develops partnerships with leading media companies and is the official cannabis deals platform of LAWeekly.com (owned by the Denver Post) and Westword.com.

First and foremost, we are The Cannabis Deals Network. We drive consumers and patients to legal cannabis businesses throughout the United States by using a robust search algorithm similar to Trivago or Hotels.com. This is done primarily through promoting special offers, deals, locations and menus.

Cannabis consumers and patients view these deals or menu items on our site as well as our network partner websites that include LAWeekly.com (owned by the Denver Post) and Westword.com. We also provide additional value for our clients through our innovative jobs board, strains database, and original content like

blog posts, Leafbuyer Lists, and custom videos. We aim to compete with all advertising avenues currently available to dispensaries and cannabis product companies to provide an A to Z shopping experience for the consumer.

Having solidified our hold on the Colorado market, we are aggressively expanding into other states, especially on the West coast.

In addition, we are further developing our platform to provide enhanced searchability for consumers and allow greater monetization opportunities through loyalty solutions and the jobs board.



OUR REVENUE MODEL

The Leafbuyer platform is based on a recurring subscription model. Vendors subscribe to a monthly fee, gaining access to different levels of our network. Pricing varies depending on the local market and demand.

Leafbuyer pricing is very competitive with similar services costing vendors two to three times more.

TESTIMONIALS FROM OUR CLIENTS

When it comes to selecting the right business partners, we know there are plenty of options out here. What sets us apart is our commitment to quality service at every level.

But don't take our word for it, here are a few things our clients had to say...

EXPANDING OUR REACH ACROSS MULTIPLE PLATFORMS



"Being a part of the Leafbuyer Network has enabled us to promote our deals across a wide variety of websites our customers visit regularly. By expanding our reach across multiple platforms, the Leafbuyer network makes it easier to show off deals and existing customers wherever they are online."

Matthew Givner

Director of Marketing
LivWell

Leafbuyer Network Partners

Since 2014 14 Locations



OUTSTANDING CUSTOMER SERVICE ... GREAT PARTNERS

"Leafbuyer has outstanding customer service. They are incredibly attentive, responsive and accommodating. I always feel like they have our best interests at heart. They are great partners and we feel they bring value to our business."

Shannon Brooks

Director of Marketing
Lightshade

Leafbuyer Network Partners

Since 2015 6 Locations



ONE OF OUR PRIMARY ONLINE MARKETING TOOLS

"Cannabis directory and coupon websites are a dime a dozen, so when I was first approached by Leafbuyer I was fairly skeptical. That skepticism quickly turned into confidence that I had made the correct decision to use Leafbuyer as one of our primary online marketing tools."

Adam Marcellot

Director of Marketing
The Clinic

Leafbuyer Network Partners

Since 2014 5 Locations

INVESTOR

1

CAN I BUY STOCK DIRECTLY FROM LEAFBUYER?

No, but Leafbuyer stock can be purchased through just about any brokerage firm including online services.

5

HOW DO I GET A COPY OF THE ANNUAL REPORT?

Leafbuyer Technologies Inc. most recent Form 10-Q is available on our website.

2

WHAT EXCHANGE DOES LEAFBUYER TECHNOLOGIES TRADE ON?

Leafbuyer Technologies is traded on the OTCQB under the ticker symbol (LBUY).

6

DOES LEAFBUYER TECHNOLOGIES INC. FILE QUARTERLY REPORTS WITH THE SEC?

Yes, please view the SEC filing for details.

3

WHO SHOULD I CONTACT ABOUT MY STOCK CERTIFICATE?

You would contact your broker directly regarding stock certificates.

7

WHAT IS THE FISCAL YEAR FOR LEAFBUYER TECHNOLOGIES?

Leafbuyer Technologies Inc. fiscal year runs from 7/1 through 6/30.

4

WHEN IS THE NEXT ANNUAL MEETING OF SHAREHOLDERS?

We will announce the date of the 2018 meeting when we file our proxy statement with the SEC.

F.A.Q.

8

WHAT IS A TRANSFER AGENT?

(A transfer agent for a publicly held company keeps records of stock held by registered shareholders, including shares held in certificate form. When stock changes hands, the transfer agent updates the record of ownership of the stock. The transfer agent does not maintain records of shares bought and sold through brokerage accounts and held in "street name." Such records are maintained by the specific brokerages through which shares are bought and sold.

The transfer agent is also responsible for escheatment, which is the legally-required process of transferring unclaimed property to the state. If you are a registered shareholder of Leafbuyer Technologies Inc., it is critical that you maintain current contact information with the transfer agent; otherwise, you are at risk of having your shares escheated. If you hold your shares through a brokerage account, you should ensure that your address is current with your brokerage firm.

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HOW DO I CONTACT LEAFBUYER TECHNOLOGIES TRANSFER AGENT?

Our transfer Agent is Globex Transfer, LLC
780 Deltona Blvd., Suite 202
Deltona, FL 32725 (813) 344-4490.

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WHO ARE THE MEMBERS OR OFFICERS OF THE COMPANY?

Information on the officers and their responsibilities are available at.
<https://www.leafbuyer.com/corporate-bios>.

11

WHEN DID THE COMPANY GO PUBLIC?

Leafbuyer Technologies Inc., went public on March 24th 2017 by completing a reverse merger with AP Event, Inc.

12

WHO ARE LEAFBUYER TECHNOLOGIES INC. INDEPENDENT AUDITORS?

BF Borgers CPA PC
5400 W Cedar Ave
Lakewood, CO 80226
Ph: 303.953.1454 | Fx: 303.945.7991
www.BFBCPA.us

IN THE PRESS

Featured in national publications and online spotlights, Leafbuyer remains an industry leader in market trends, searchability and continuous innovation as the sector rapidly evolves.

FIND YOUR DISPENSARY WITH LEAFBUYER.COM

With a booming legal marijuana industry, the search for dispensaries and the greatest deals can be overwhelming. Not knowing where to go for a specific strain or which coupons will be the best fit for your budget can definitely be a buzz kill. Luckily, Leafbuyer.com has emerged as the single stop resource for information pertaining to dispensaries, industry events, new products, and exclusive specials for those who partake in Colorado, Washington and California just for starters!

FEATURED ARTICLE ON
COLORADO HIGH LIFE TOURS

POT DEALERS PLAN "GREEN FRIDAY"

Traditional retailers have their "Black Friday," which is the big selling day the day after Thanksgiving. Now Colorado's marijuana dealers want in on that action. They're offering their deals on Nov. 25, or as they say — "Green Friday" — with various pot dealers in the state participating. "This is a way for cannabis retailers to give back to their customers. Just like every retailer, they're helping consumers out with their holiday shopping by offering very special deals and discounts," said Andre Leonard, marketing manager for Leafbuyer.com.

FEATURED ARTICLE ON
BIZJOURNALS

LEAFBUYER: CANNABIS DEALS FOR CONSUMERS

Leafbuyer.com which provided the "Best-Selling Strains and Special Offers" on the opposite page, is a consumer website founded in December 2013 that provides information on legal marijuana deals around the country. Users can select a city and state, and Leafbuyer "serves up deals," says Leafbuyer's head of business development, Mark Breen. Deals include offers such as "buy one, get one 50-percent off," or discount prices and 15-percent off for mentioning Leafbuyer at the time of purchase.

ARTICLE FEATURE ON
CANNABIS BUSINESS TIMES

LEAFBUYER'S TOP 10 MOST ATTRACTIVE SEATTLE SHOPS

Marijuana shops have definitely put in the time to shed their seedy stereotype. And many are going above and beyond with their appearance. As legal cannabis continues to spread, shop owners are putting more resources into the appearance of their stores to help put their clientele at ease and set themselves apart from the pack. Leafbuyer.com has taken notice. The website conducted an online survey of Seattle cannabis consumers to find out which local shops they thought have the most eye-catching presentations.

FEATURED ARTICLE ON
SEATTLEPI

BLACK FRIDAY MARIJUANA DEALS

The upcoming Black Friday is no longer just for electronics. It is about to face a substitute in the form of Green Friday which is a time when the remaining Hippies in the USA will be smoking cannabis like there is no tomorrow. Leafbuyer assembles exclusive Black Friday marijuana deals for inaugural "Green Friday" promotion. Black Friday was thought to be an economy booster arrangement yet now it has its own Green Friday substitute when the drug addicts and users of recreational intoxicants will be smoking cannabis.

FEATURED ARTICLE ON
14U NEWS

WEB GURU SURFS INTO POT OPPORTUNITY

When Amendment 64 was proposed in 2012, Kurt Rossner knew that marijuana meant business, and he wanted in. He had an idea for a website, Leafbuyer.com, and decided to pursue it. Leafbuyer is a site where marijuana users, as well as growers, can visit to find the best deals on marijuana in their area. Rossner compares it to "the Priceline of pot." In light of the new laws concerning recreational marijuana, the website has gained much traffic and has been internationally recognized by the online news sources...

FEATURED ARTICLE ON
MET MEDIA

GREEN FRIDAY: BAY AREA DISPENSARIES

As Black Friday shoppers converge on stores where they'll take part in the national tradition of getting stressed out while bargain hunting, Bay Area cannabis sellers are offering a more chill experience. "Come check out our vape lounge, stop by, say high!" Beckons Magnolia in Oakland. Berkeley Cannabis Buyers Club's is pitching 10 percent off THC Punkin Pie. It's 10 percent off all edibles at Airfield Supply Company in San Jose. Welcome to Green Friday, the cannabis industry's version of the biggest holiday...

FEATURED ARTICLE ON
EAST BAY TIMES

LEAFBUYER ANNOUNCES LAUNCH OF JOBS DIRECTORY

Leafbuyer Technologies, Inc. (OTC: LBUY) announced today the launch of its new career-finder portal with sophisticated searching tools and, through its connections in the legal cannabis industry, hundreds of listed careers. Leafbuyer, the leading cannabis deals network, drives business to dispensaries and product clients through their online platform. With this latest development, the company can now provide additional value to clients and activate a new source of revenue.

FEATURED ARTICLE ON
BUSINESS WIRE

FOR MORE INFORMATION AND ARTICLES ON LEAFBUYER VISIT LEAFBUYER.COM/MEDIA



Traded as **LBUY** on

OTCMarkets

Nationwide in States With Legalized Cannabis

720.235.0099 | sales@leafbuyer.com