



Website | SMS | MMS | Push Marketing | Loyalty | Mobile Applications

Leafbuyer is a searchable online database platform that enables consumers the ability to search deals, products and store information in their area or nationwide.

 **Leafbuyer**[™]
TECHNOLOGIES



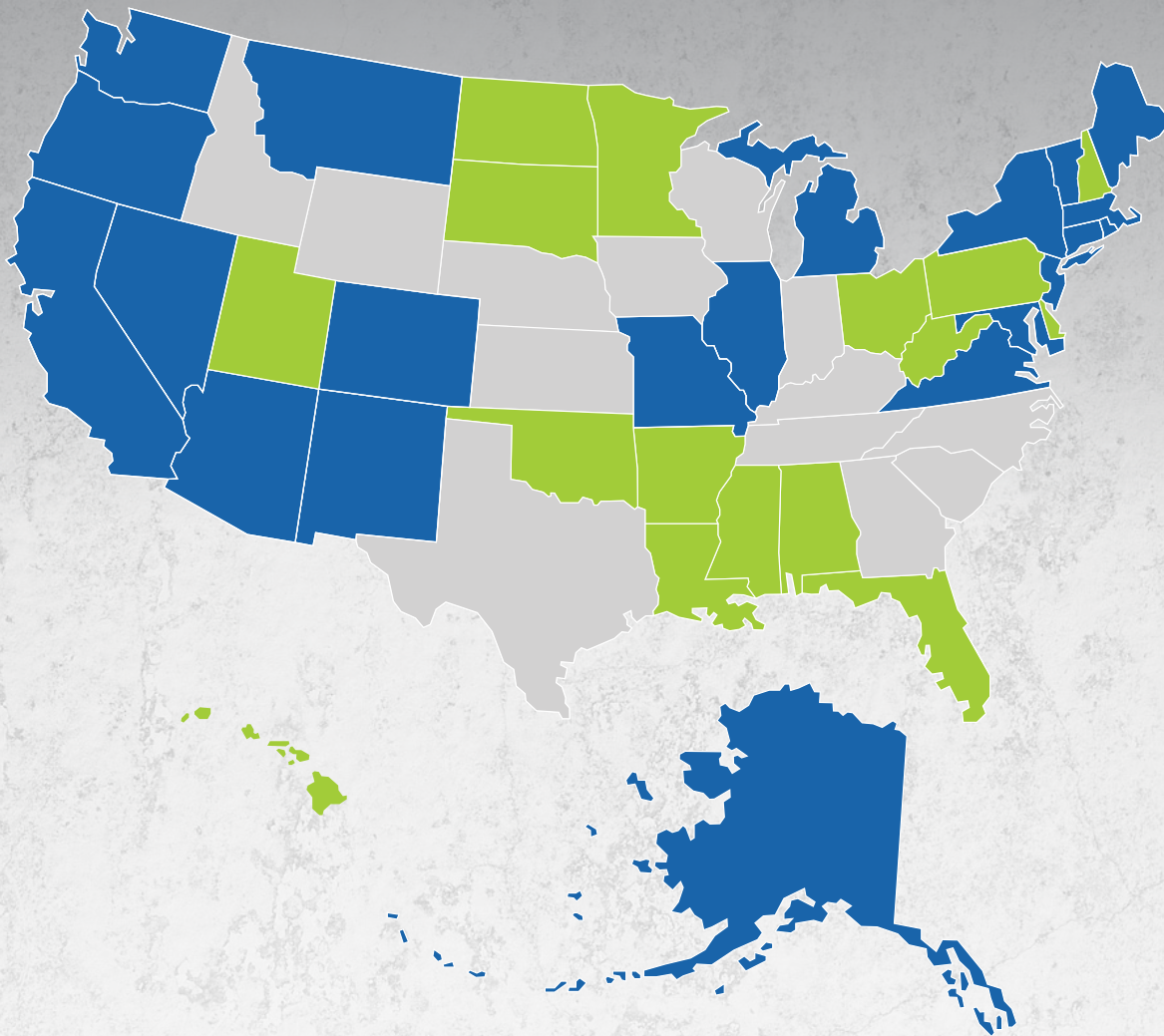
Leafbuyer Technologies Inc. is a comprehensive marketing company for the cannabis industry. We provide digital tools such as leafbuyer.com, sms/mms push notification, loyalty programs, mobile app technology and analytics for our customers.

76%

87%

58%

Marijuana Legalization in the United States



As of Nov. 9, 2022. Some states not highlighted allow limited medical marijuana access.

*Source: NORML

- Marijuana legalized for recreational use
- Medical marijuana broadly legalized
- No broad laws legalizing marijuana

States Expected to Legalize by 2026

Offering: Medical, Recreational or Both

Delaware	North Carolina	Idaho	South Carolina	New Hampshire
Hawaii	Pennsylvania	Nebraska	Georgia	Oklahoma
Minnesota	Florida	Ohio	Kansas	Texas

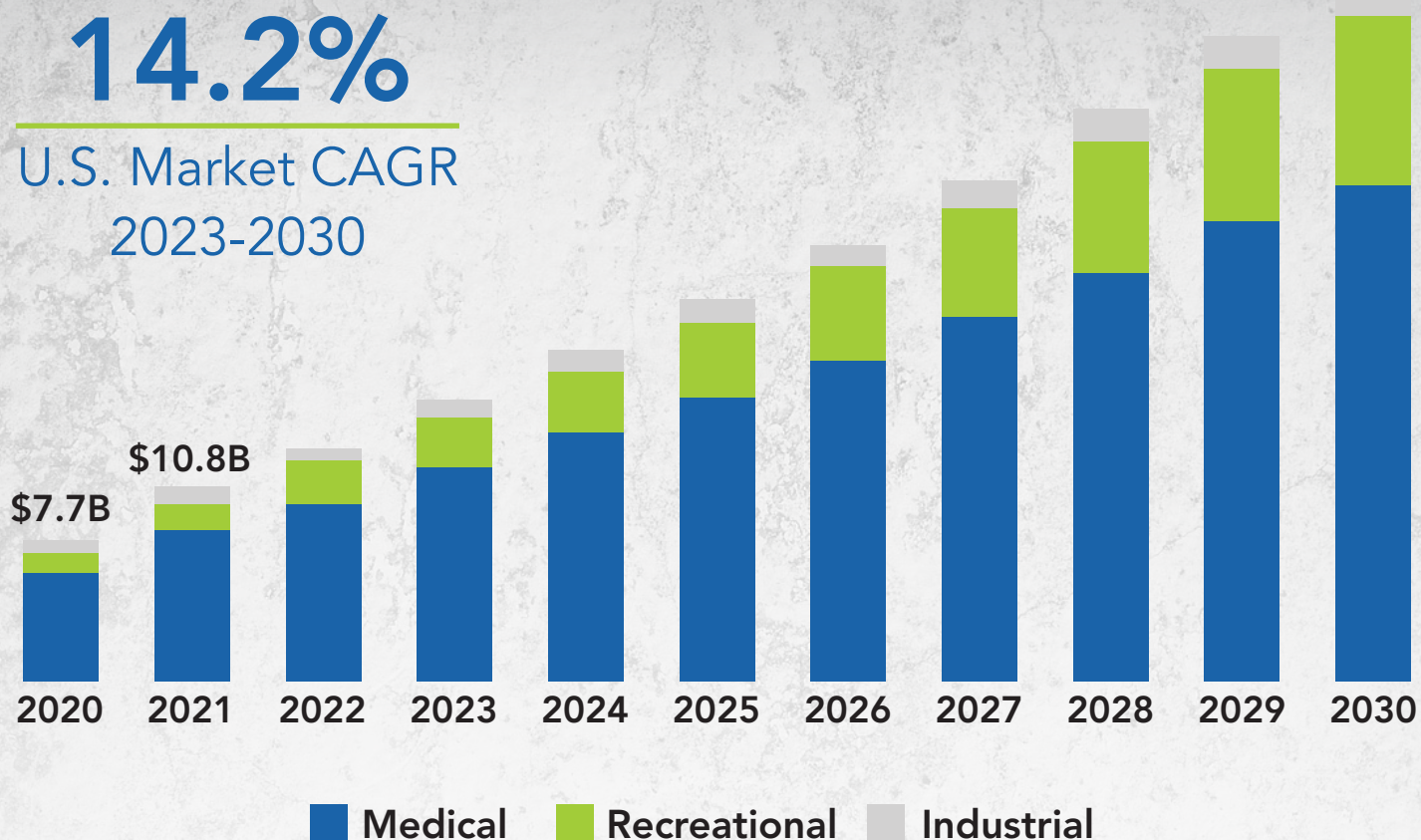
*Source: New Frontier Data

Legal Cannabis Market

US Cannabis Market Projected
\$40 Billion by 2030

14.2%

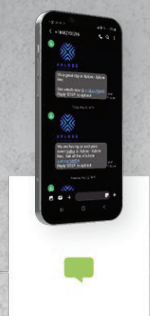
U.S. Market CAGR
2023-2030



*Source: Grandview Research Cannabis Revenue Growth

Leafbuyer Technologies Inc. Products

Horizontally integrated technology platform



TEXT
MARKETING



WEBSITE
LISTING



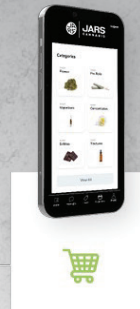
LOYALTY



CUSTOM APPS



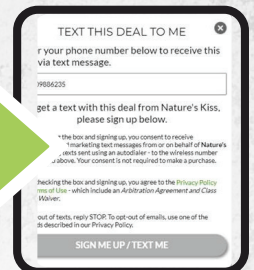
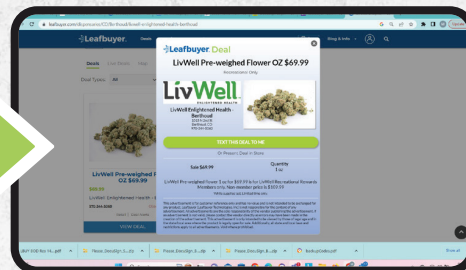
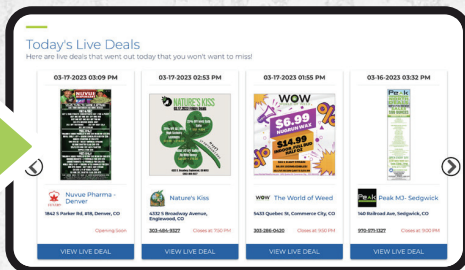
TARGET
MARKETING



ONLINE
ORDERING

Latest Release: Leafbuyer Total Network

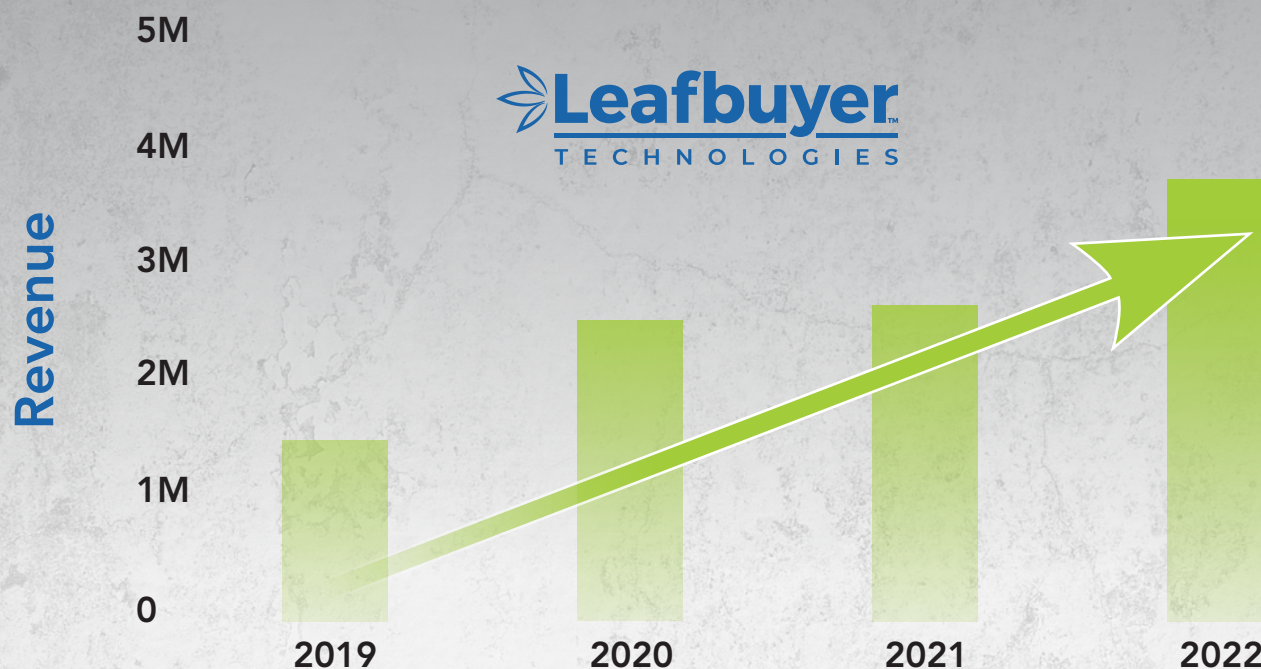
Deals or specials sent via text message are automatically sent to Leafbuyer.com in real-time to reach new cannabis consumers



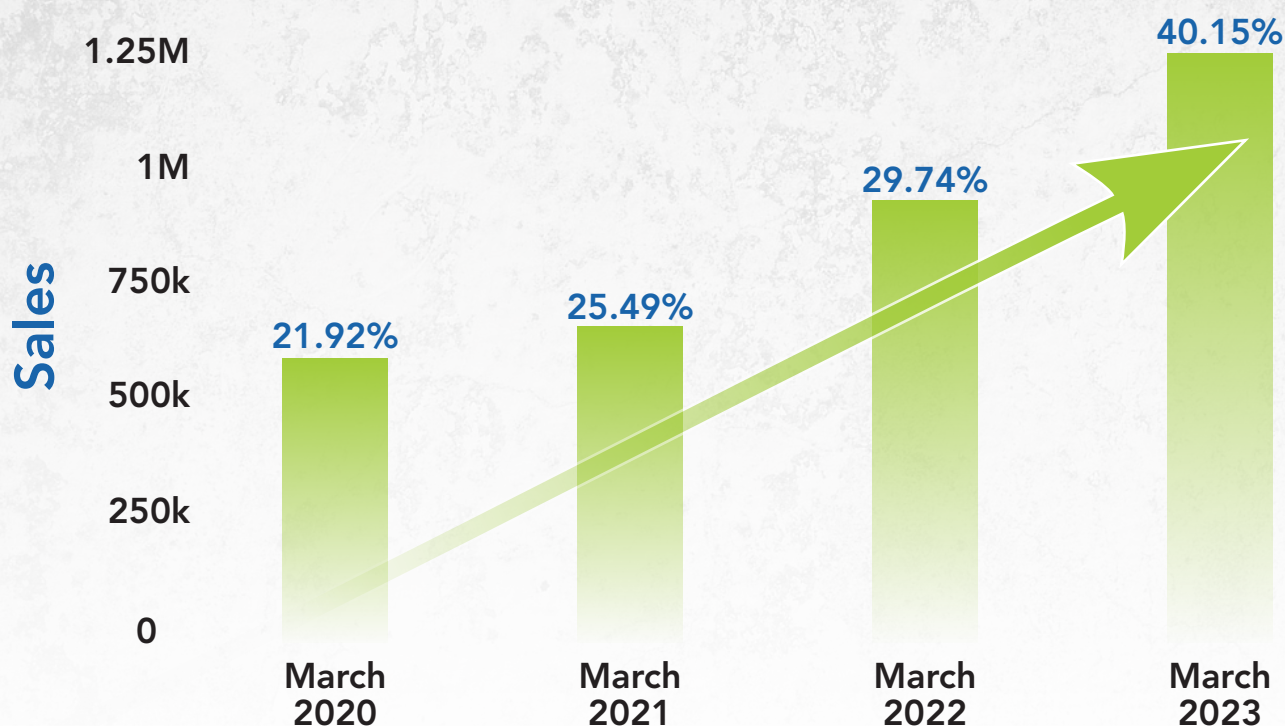
Revenue Model:

- Ordering
- Recuring Subscription
- Pay Per Use
- Data Licensing Fees

4 Year Revenue Growth | USD Million

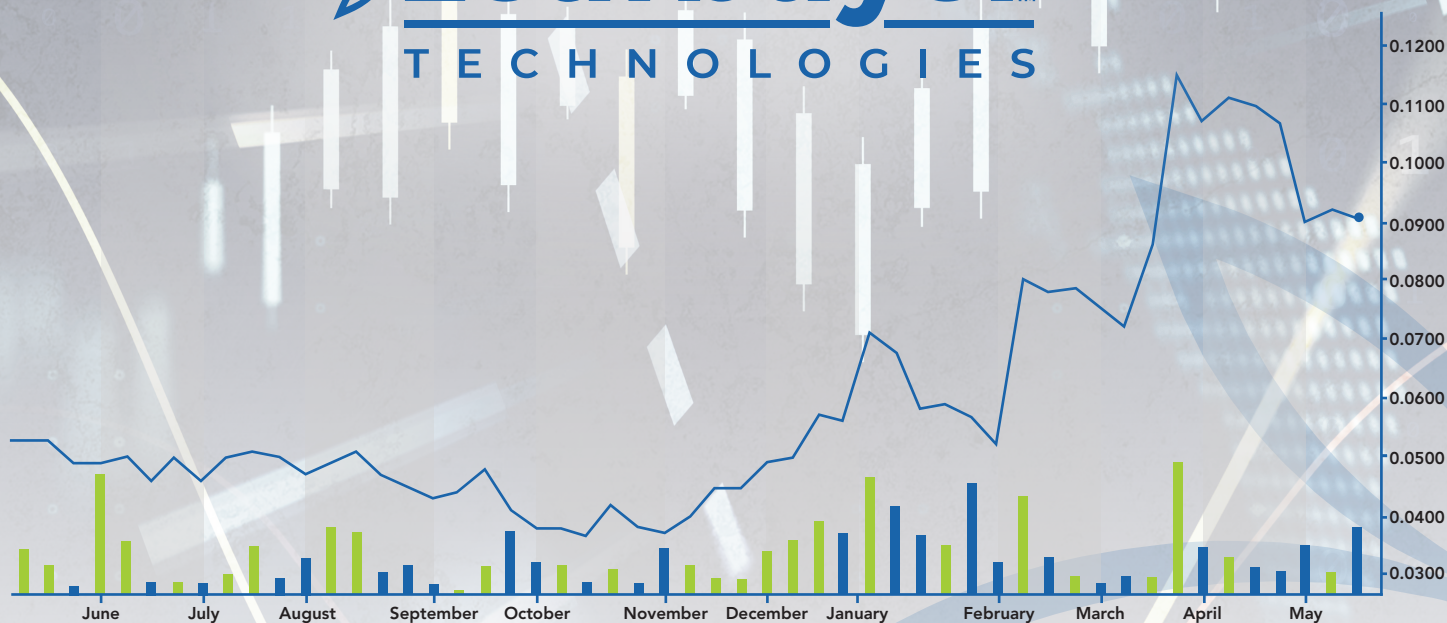


4 Year Profit Margin Growth | %



*Source: LBUY Financial Reports 10-Q and 10-K

LBUY Stock | 1 year to date



INVESTOR

Frequently Asked Questions

What is Leafbuyer Technologies' stock symbol?

Our stock is traded on the OTCQB under the symbol LBUY.

Can I buy stock directly from Leafbuyer Technologies Inc.?

No, you will need to use a licensed stock broker or an online trading account.

When did Leafbuyer Technologies Inc. become a public company?

March 24, 2017

Where is Leafbuyer Technologies Inc. located?

6888 S Clinton St., #300
Greenwood Village, CO 80112

When is Leafbuyer Technologies, Inc. fiscal year end?

June 30

Does Leafbuyer Technologies Inc. file quarterly and annual reports with the SEC?

Yes, please view the SEC filings (www.sec.gov) for details.

Who is Leafbuyer Technologies Inc. transfer agent?

Globex Transfer, LLC
780 Deltona Blvd., Suite 202
Deltona, FL 32725

Who is Leafbuyer Technologies Inc. independent auditor?

BF Borgers CPA PC
5400 W Cedar Ave
Lakewood, CO 80226
Ph: 303.953.1454 | Fx: 303.945.7991
www.BFBCPA.us

ABOUT THE FOUNDERS

Growing a tech business in cannabis takes a special kind of business savvy. With over 10 years of marketing and entrepreneurial guile in the cannabis Industry, these three have it.

KURT ROSSNER



MARK BREEN



MIKE GOERNER



**We don't just run the business
we live the business.**

Through a continued commitment to business improvement and strategy, Leafbuyer grows and evolves in the industry. Since inception in 2013 we have evolved from a simple website marketplace to a comprehensive marketing platform that has stood the test of time.

Kurt Rossner is CEO of Leafbuyer Technologies, responsible for both day-to-day operations and long-term strategic development. As a serial entrepreneur, Mr. Rossner started his career with MCI Telecommunications as a Sales Manager in the early '90s. A few years later Mr. Rossner founded two internet startup companies. After his internet hosting company sold for over \$15MM in shareholder profit, Mr. Rossner became a Vice President at Micron Technology.

Mark Breen is COO and VP of Business Development for Leafbuyer Technologies. Responsibilities include day-to-day operations of business development such as hiring, website design, and technology integration, as well as the coordination of sales with new technology deployments. Mr. Breen has worked for Fortune 500 companies such as Tribune Multi Media Corporation and broadcast media giant CBS Corp. As a former Sales Executive and Manager with CBS and NBC Networks, Mr. Breen has consistently ranked in the top tier of company performers. Winner of the Gannet Sales Star of the year award and receiving the Innovative Sales Award for CBS, Mr. Breen has generated over \$10MM in new business during his career.

Mike Goerner is CTO of Leafbuyer Technologies and is responsible for the company's technology platform. Day-to-day responsibilities include oversight and hands-on development of the Leafbuyer network of sites and services, customer and consumer facing platforms, mobile applications, infrastructure, performance and security.

Mr. Goerner started his career as a software developer for a Major League Baseball team and companies in the nuclear power and military defense contracting spaces, soon after becoming the lead developer of the original MapQuest.com website in the mid '90s. From 1998 to 2001, Mr. Goerner was founding partner and Chief Technology Officer of Indigo Group, Inc. (formerly Telsoft Corp.), a company that specialized in the development of e-commerce websites. The business was twice honored as the fastest-growing, privately-held company in Denver, Colorado.

Mr. Goerner has since founded and grown three successful Internet companies with combined revenues exceeding \$125MM.

The background of the slide features a photograph of a modern, multi-story office building with large windows, some of which are illuminated from within, suggesting an evening or dusk setting. The building has a blue and grey facade. The text "Leafbuyer.com" is visible on the upper part of the building. The entire image is overlaid with a semi-transparent grid of binary code (0s and 1s) and various geometric shapes like lines and arrows, creating a tech-oriented aesthetic.

Leafbuyer.com

INVESTOR RELATIONS

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investor@leafbuyer.com